

FAQ Sustainability Innovation Award 2025

About the Process

Q: Can we participate as a team, or do we have to submit ideas individually?

A: You can submit your idea either as a team or individually. Please make sure that each idea is only submitted once. If you're submitting as a team, don't forget to list all team members in the application form.

Q: Who can take part in the award?

A: Every Knorr-Bremse employee is eligible to participate. Please check the [conditions for participation](#) for more details.

Q: What is the application deadline?

A: The deadline to submit your idea is June 30th, 2025.

Q: Do I need a Knorr-Bremse email address to participate?

A: No. If you are a Knorr-Bremse employee but don't have a company email address, you can register with your personal email. In that case, please use the registration form available on the [external website](#).

Q: In what language should I submit my idea?

A: Since the Sustainability Innovation Award is a global initiative, please submit your idea in English. If you need help, you can ask your supervisor or use common translation tools. Final presentations to the ESG Board will also be in English.

Q: What does "Knorr-Bremse will provide winners with financial support" mean?

A: Knorr-Bremse will fund the implementation of the winning projects by providing a dedicated project budget. The exact amount will depend on the scope and size of the concept.

Q: Will there be personal rewards or compensation for submitting ideas?

A: The main reward is the funding and support to realize your project. This reflects the competition's focus on creating meaningful progress in sustainability. Personal rewards are not the focus at this time but will be considered in relation to the projects.

Q: Who will present to the ESG Board?

A: If your idea is pre-selected by the jury, you will be invited to present your concept to the ESG Board in a 5-minute pitch.

Q: I'm having technical problems submitting my idea. What should I do?

A: If you experience any issues, please feel free to contact us at: sustainability.award@knorr-bremse.com. We'll be happy to support you.

Q: Can I submit more than one idea?

A: Yes, you can submit several ideas, but please submit each one separately.

Q: Can I edit my submission after sending it?

A: Once submitted, you can't make changes yourself. If you need to update your idea, please email us at: sustainability.award@knorr-bremse.com.

Q: How will I know if my idea was selected?

A: You will receive an email notification after the submission deadline if your idea is shortlisted. This email will also include details about the next steps.

About the Ideas

Q: Why were these categories selected?

A: The categories are based on the ESG (Environment, Social, Governance) framework, which is widely used in sustainability. They help structure your ideas. The special focus on plastic reflects our collaboration with Parley for the Oceans and encourages new solutions to reduce or replace plastic.

Q: Should I submit small ideas or big projects?

A: Every idea counts – whether it's a small change or a large-scale project! However, ideas that are particularly innovative, impactful, and scalable have the best chance of being selected.

Q: Can I collaborate with colleagues from other departments or regions?

A: Yes, collaboration across departments and regions is encouraged. It helps to bring diverse perspectives and expertise to your idea.

Q: How detailed should my submission be?

A: Please include enough detail to clearly describe your concept, its potential impact, and how it can be implemented. You may attach supporting documents or data if needed.