

Press release

Knorr-Bremse TruckServices brand enters South American market

- **Successful market launch in South America marks the next milestone for CVS aftermarket brand Knorr-Bremse TruckServices**
- **At the Automec 2023 trade show, the aftermarket unit will present its TruckServices portfolio for the South American market for the first time**
- **Knorr-Bremse TruckServices and Spanish wheel-bearing specialist Fersa Bearings to announce an extended strategic partnership agreement**

Munich/São Paulo, April 25, 2023 – Knorr-Bremse, the global market leader for braking systems and a leading supplier of other rail and commercial vehicle systems, is announcing the launch of its commercial vehicle aftermarket brand Knorr-Bremse TruckServices in South America. The TruckServices portfolio for dealers, workshops and fleet operators will be presented at Automec 2023, the largest aftermarket trade show in South America, which will take place in São Paulo on April 25–29, at São Paulo Expo. The company's trade show presentation will also include products by EconX®, the CVS remanufacturing brand.

“In the Truck division, we've bundled our commercial vehicle aftermarket activities under the Knorr-Bremse TruckServices brand. With the launch of the brand in the South American market, we're now taking the next step in our ongoing success story. We're continuously expanding our aftermarket portfolio by adding new areas of competence and offering an increasingly attractive range of products for commercial vehicles of all types and ages,” says Bernd Spies, Member of the Executive Board of Knorr-Bremse AG and responsible for the Commercial Vehicle Systems division.

Extended strategic partnership with Spanish wheel-bearing specialist Fersa Bearings

During the trade show, Knorr-Bremse and Spanish wheel-bearing specialist Fersa Bearings will announce the extension of their strategic partnership agreement to cover the South American market, together with the launch of an extended portfolio to include wheel bearings and wheel hubs. Fersa Bearings is a manufacturer of powertrain solutions used by the world's leading OE (Original Equipment) and Tier 1 manufacturers. The company's portfolio encompasses products for trucks, buses and trailers, and also includes tapered roller bearings, wheel bearing kits, wheelend hub units and predefined hub assemblies, all supported by the appropriate tools.

“For us, this strategic partnership is a very important business milestone, because we can now also offer our customers in South America a complete spare parts package for the wheelend. We work alongside big, important brands, which makes all the difference to end-customers. And now we can deliver a package of solutions that are competitive and cost-effective,” explains Jefferson Germano, Aftermarket Sales Manager at Knorr-Bremse Sistemas para Veículos Comerciais Brasil Ltda.

Knorr-Bremse TruckServices will also present its extended range of filters, including air, cabin, fuel and oil filters, as well as specific filters such as AdBlue and coolant filters for all major brands of commercial vehicles. With more than 25 years of experience as a supplier to the air drying and filtration market, Knorr-Bremse TruckServices offers filters that match OEM filters in terms of quality, easily meeting the highest standards in the industry. The company's filter range is characterized by an attractive price-performance ratio, reducing vehicle operating costs without compromising functionality or safety.

The tools provided by Knorr-Bremse TruckServices are inspired by workshop needs and valued by professionals. Each product is intended to carry out repair and maintenance work on customers' products easily, safely, and precisely – and thus more efficiently. The range includes toolkits for specific components or modules, release tools, and brake disc and cylinder gauges. The company will be displaying several products from its specialty and ancillary equipment range at Automec, including its latest tool for testing the functionality of pneumatic disc brake adjusters. This complete set, which is already on the market, includes pairs of indicators for a total of five different brands of disc brakes.

EconX portfolio

At Automec, Knorr-Bremse TruckServices will also present new additions to the portfolio of EconX, the Knorr-Bremse CVS brand for remanufactured products. EconX ensures that even older trucks, buses and trailers can stay on the road for longer while remaining safe and efficient.

Thanks to the special remanufacturing process, older vehicles equipped with EconX products are just as safe to drive as vehicles equipped with Service New products. Assembled, tested and produced in accordance with original equipment guidelines, industrially remanufactured EconX products represent fully updated solutions for repairs that do not compromise vehicle functionality or safety.

At Automec, visitors will be able to learn about this line of products via interactive touchscreens at the Knorr-Bremse stand. Around 70 experts will be on hand to take visitors on a digital tour of the Knorr-Bremse TruckServices portfolio for dealers, workshops and fleet operators.

Knorr-Bremse (ISIN: DE000KBX1006, ticker symbol: KBX) is the global market leader for braking systems and a leading supplier of other systems for rail and commercial vehicles. Knorr-Bremse's products make a decisive contribution to greater safety and energy efficiency on rail tracks and roads around the world. Around 31,600 employees at over 100 sites in more than 30 countries use their competence and motivation to satisfy customers worldwide with products and services. In 2022, Knorr-Bremse's two divisions together generated revenues of EUR 7.1 billion. For more than 115 years, the company has been the industry innovator, driving developments in mobility and transportation technologies with an edge in connected system solutions. Knorr-Bremse is one of Germany's most successful industrial companies and profits from the key global megatrends: Urbanization, Sustainability, Digitalization and Mobility.



Fersa Group is a Spanish multinational corporation specializing in designing, manufacturing, and distributing mobility solutions, high-performance bearings, and electromechanical components for the OEM & T1 and Aftermarket sectors of automotive, industrial, and energy applications. The company is on five continents, with a global workforce of more than 850 employees and a global structure that includes 6 production centers, 19 distribution centers, and 4 R&D centers worldwide, to support and service customers in more than 100 countries.

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About the event:

Automec 2023

Stand/box: E79

Date: April 25–29

Time: from 1:00pm to 9:00pm (Saturday from 9:00am to 5:00pm)

Place: São Paulo Expo exhibition center