

**Press Release**

Munich, June 22, 2018

**“Best Brand 2018”: Knorr-Bremse triumphs for the thirteenth time in a row**

**In a readership survey conducted by publishers ETM, Knorr-Bremse has won the “Best Brand” title in the Brakes category for the thirteenth successive time.**

Once a year, publishers EuroTransportMedia (ETM) invite readers of their three most widely read commercial vehicle magazines in Germany to vote for the best brands in the industry. An endorsement from this expert audience is widely respected as a seal of quality for the safety and reliability of the winning brands and products, as well as being an important indicator of the state of the brand’s image. In 2018, the readers of *trans aktuell*, *lastauto omnibus* and *Fernfahrer* magazines again voted Knorr-Bremse the number one in the Brakes category by a clear margin. This is the thirteenth time in succession that the leading systems partner to the commercial vehicle industry has won this accolade.

As Dr. Peter Laier, Member of the Executive Board of Knorr-Bremse AG responsible for the Commercial Vehicle Systems division explained: “In the next few years, the mobility sector will be shaped by the megatrends of emission reduction, electric mobility, automation and connectivity. Knorr-Bremse will remain the ideal systems partner for its customers. In the fall we will be showcasing our portfolio of solutions, including automated transportation solutions for both long-distance haulage and urban distribution, at the commercial vehicle industry’s key trade fairs, the IAA Commercial Vehicles show and Automechanika.”

“This renewed award shows that we are successfully meeting the needs and wishes of our customers,” said Thorsten Seehars, Member of the Management Board of Knorr-Bremse Commercial Vehicle Systems at the awards ceremony in Stuttgart, Germany. “The underlying driver of progress for us is our ability to deliver greater road safety and reduce the total cost of ownership. This added value for our customers is at the source of our technology leadership and provides the basis for every one of our current and future innovations in terms of autonomous, electrified and connected solutions. Knorr-Bremse develops and drives forward its systems in close collaboration with its customers, providing answers to their economic and ecological requirements over the full vehicle life cycle.”

**Caption:** Knorr-Bremse has won the title of “Best Brand” for the thirteenth time in succession; Thorsten Seehars, Member of the Management Board of Knorr-Bremse Commercial Vehicle Systems at the awards ceremony (mid). | © Knorr-Bremse

Knorr-Bremse is the leading manufacturer of braking systems and supplier of additional sub-systems for rail and commercial vehicles, with sales totaling over EUR 6 billion in 2017. In 30 countries, some 28,000 employees develop, manufacture, and service braking, entrance, control, and energy supply systems, HVAC and driver assistance systems, as well as steering systems, and powertrain and transmission control solutions. As a technology leader, through its products the company has been making a decisive contribution to greater safety by road and rail since 1905.

**Contact:**

Eva Doppler  
Corporate Communications  
Tel: +49 (0)89 3547 1498  
E-mail: [eva.doppler@knorr-bremse.com](mailto:eva.doppler@knorr-bremse.com)

Knorr-Bremse AG  
Moosacher Straße 80  
D-80809 München  
[www.knorr-bremse.com](http://www.knorr-bremse.com)