

**Press release**

Munich, June 19, 2013

**Knorr-Bremse is the “Best Brand” for the eighth time in a row in the commercial vehicle sector**

**This year, Knorr-Bremse has once again won the title of “Best Brand in the Commercial Vehicle Sector” in the brakes category. About 67% of the participants in the readers’ choice of the ETM publishing house decided in favor of Knorr-Bremse, thus allowing the company to reach the first place for the eighth time in a row. The number of participants was exceptionally good this year, too: For the first time, more than 10,000 readers voted.**

In the tradition-rich readers’ choice of the specialized magazines *trans aktuell*, *lastauto omnibus* and *FERNFAHRER* of the ETM publishing house, participants chose their favorites in numerous categories of the commercial vehicle sector. The broad selection included – apart from the various commercial vehicle categories – the sector’s components and services as well. Thanks to the continuously growing number of participants (mostly consisting of the long-distance truck drivers themselves but also upper commercial vehicle management and many workshops), the “Best Brand” has developed into a reliable indicator for the image that a brand has in the commercial vehicle sector.

In the meantime, Knorr-Bremse has already occupied the top place eight times in a row in the brakes category. This year, it was able to keep widening its lead on its competitors by 13 percentage points. “We are very happy to be in first place once again in this important and independent choice made by our final customers. This shows that especially truck drivers and forwarding agents, as users, value our impressive systems and products that we deliver with great reliability to our customers on a daily basis. The topics of active safety and efficiency across the entire life cycle of a commercial vehicle are our concern. Together with expertise in mechatronic control and steering systems acquired over several years, they constitute an important foundation for the positive image of the Knorr-Bremse brand,” explained Dr. Stephan Weng, member of the management of Knorr-Bremse Systeme für Nutzfahrzeuge GmbH. “On this occasion, we would like to express our heartfelt gratitude to all readers of these three important specialized magazines for their trust in the Knorr-Bremse brand. For us, the price is an incentive to make our customers’ commercial vehicles safer and more energy efficient through our comprehensive system expertise in the future as well.”

The festive prize-giving ceremony attended by numerous high-level representatives of the commercial vehicle industry took place on June 18, 2013 in Stuttgart and was moderated by Alexandra Tapprogge.

The **Knorr-Bremse Group** is the world's leading manufacturer of braking systems for rail and commercial vehicles. For more than 100 years now the company has pioneered the development, production, marketing and servicing of state-of-the-art braking systems. In the rail vehicle systems sector, the product portfolio also includes intelligent door systems, HVAC systems, control components, and wind-screen wiper systems, as well as platform screen doors, friction material and driver advisory systems. Knorr-Bremse also offers driving simulators and e-learning systems for optimum train crew training. In the commercial vehicle systems sector, the product range includes complete braking systems with driver assistance systems, as well as torsional vibration dampers, powertrain-related solutions and transmission control systems for enhanced energy efficiency and fuel economy.

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